

FRANCK TABOURING

Born: 17/07/1984

Nationalities: Luxembourg | United States of America

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SUMMARY

I'm a highly experienced video content producer with strong knowledge of production workflows, digital camera and post-production tools, and the necessary balance of storytelling expertise and technical and organizational skills to create impactful, engaging video content and lead action-driven production departments, crews and efficient video projects. Quality-oriented and strong communication skills.

EXPERIENCE

IMD - Lausanne, Switzerland

Creative Production Lead | 2022 – Present

Responsibilities as creative production lead:

- Oversee organization and operations of video production department
- Manage internal and external stakeholder expectations
- Develop creative approaches and technical guidelines for each video project
- Plan, film, direct and edit large client projects
- Keep studio facilities and equipment up to date and technologically competitive

BATMAID - Lausanne, Switzerland

Head of Video | 2021 – 2022

Responsibilities as head of video:

- Launched internal video department to produce performance marketing & comms video content
- Produced high-quality videos for B2C, B2B and new ventures of the business
- Supported core departments of company with essential video content to boost brand image
- Oversaw post-production team to handle load of video work used in six countries
- Conserved essential marketing budget by keeping production costs low while maximizing output
- Assisted big campaigns with diverse design requests

Achievements include:

- Improved company's presence and brand image on social media platforms, including LinkedIn
- Supported editorial line project by creating a full year's worth of video content

OPEN VALVE STUDIOS, LLC - Los Angeles, USA

Director/Editor/Drone Operator | 2014 – 2020

Responsibilities as owner:

- Produced high-quality digital branded video content for medium to large businesses

- Developed product video concepts and advertising strategies for clients and brands
- Edited video projects in multiple formats (online, tablet and mobile)
- Operated drones in the U.S. commercially
- Purchased and maintained top-notch camera and lighting equipment
- Handled sales and client relations, controlled P&L and designed company website

Achievements include:

- Produced online video content for Netflix, Samsung, ABC and other worldwide reputable companies
- Released film projects exceeding 10 million combined views on YouTube
- Captured drone footage for nationally acclaimed TV show 'Dancing with the Stars' on ABC
- Created video content used in successful social media campaigns for cosmetics/fashion brands

FILMTWIST PRODUCTIONS, LLC - San Francisco, USA

Post-Production Supervisor/Content Producer | 2010 – 2014

Responsibilities included:

- Developed efficient editing workflows to accommodate increasing workloads
- Coordinated remote editing team and supervised quality control
- Edited high-profile projects
- Captured video content in the field
- Designed and maintained website

Achievements include:

- Increased client base by 15%-20% on yearly basis

EDUCATION

San Francisco School of Digital Filmmaking – 1-Year Intensive Film/Cinema Program
2009-2010

The University of Tennessee, Knoxville – Bachelor of Science, Journalism and Electronic Media
2006-2009

University of Luxembourg – Certificate of English Literary Studies and Human Sciences in English
2004-2005

SKILLS

- Languages: Fluent in English, German, French and Luxembourgish
- Film/Video: Producing, directing, cinematography, editing, drone/aerial videography
- Software: Premiere Pro, DaVinci, Final Cut, Adobe Creative Cloud, Google, Office, iOS
- Hardware: Extensive experience with digital video cameras, incl. RED, Canon, Sony
- Character: Excellent communication skills, professional writing, leadership
- Leisure interests: Hiking, competitive table tennis, interest in space exploration